

# Avmor<sup>®</sup>

*A More Complete Clean*

## Our Vision:

*A More Complete Clean*



Health



Environment



Performance

Let's  
**CLEAN<sup>®</sup>**

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# Our Commitment

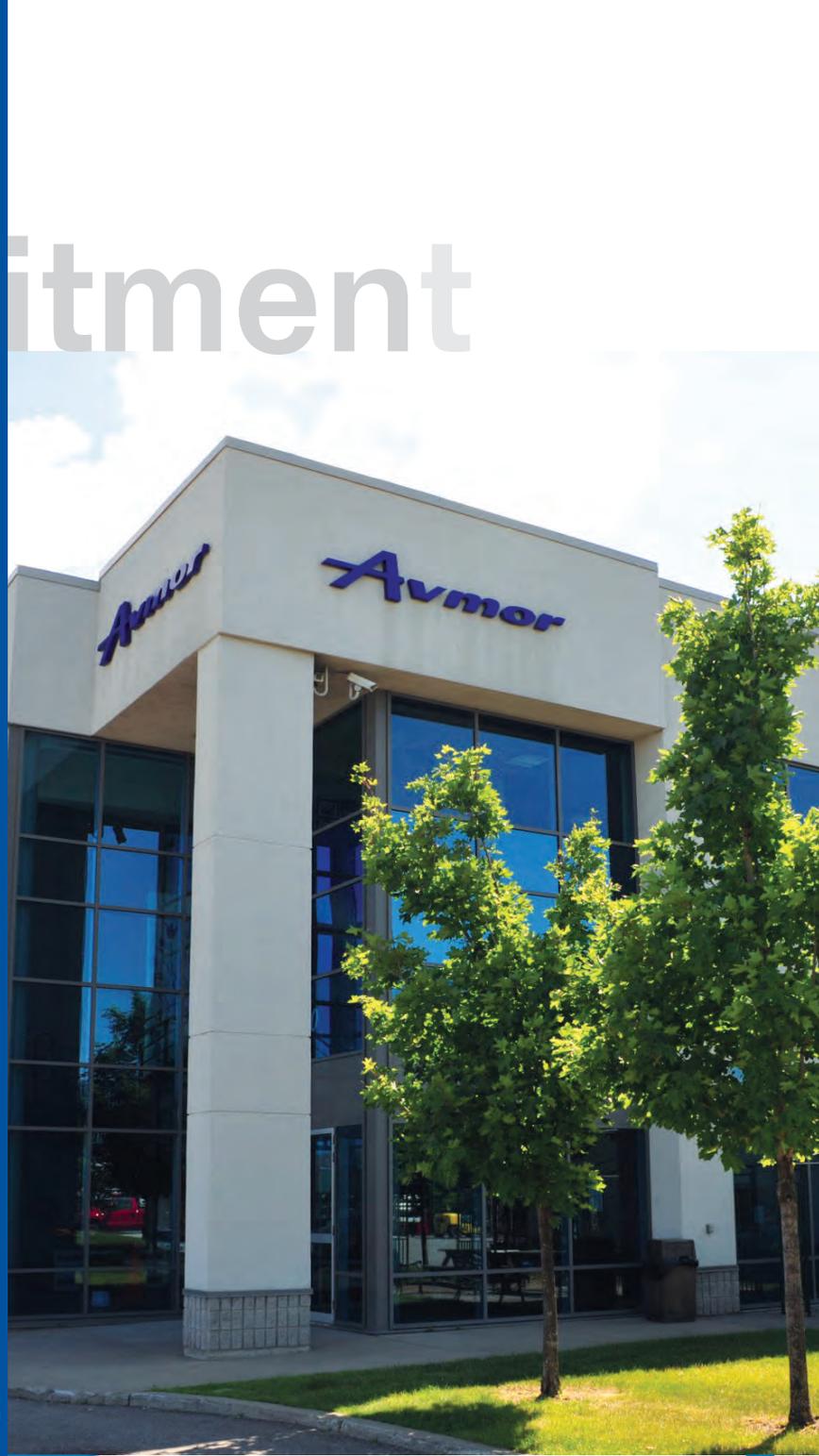
**Avmor was founded in 1948 by Avrum Morrow and Henry Chinks.** Avmor's goal and focus have been to provide optimal cleaning solutions while maintaining and enhancing health and safety standards. As Canada's leading provider of professional cleaning solutions, Avmor's innovative products and cleaning programs promote efficient, healthier, and sustainable practices that exceed performance expectations.

Optimizing Avmor's sustainable and conventional cleaning solutions will consistently exceed the required health, safety, environmental demands and requirements.

Exceed

Go

Beyond



# Our Facility



**Our state of the art manufacturing facilities are housed in a 155,000 square-foot plant which includes 8000 pallet spaces.** Avmor maximizes efficiency and sustainable initiatives through the use of modern equipment, private brand expertise and technology, all managed within the same facility.

Avmor's innovative products are guaranteed by a dedicated team of 5 chemists, 4 microbiologists and qualified technicians. They research, guarantee quality and ensure government compliance, while developing industry leading cleaning solutions for our targeted market segments. Our on-site quality control lab and microbiology lab enable us to ensure the highest quality products. Our process is extensive, including conducting thorough testing of raw materials and finished solutions. Avmor's on-site facilities also include a fully equipped lab and regulatory affairs department, which provide us with the ability to continuously develop the most efficient solutions. By optimizing our quality control and quality assurance departments, Avmor is able to provide you with cleaning products that will exceed health regulations and standards. **At Avmor, 95% of our lab resources go into green innovation, which puts us at the forefront of the industry, and solidifies our position as pioneers in environmentally friendly and innovative cleaning solutions.**

# innovate

# development



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# Sustainability

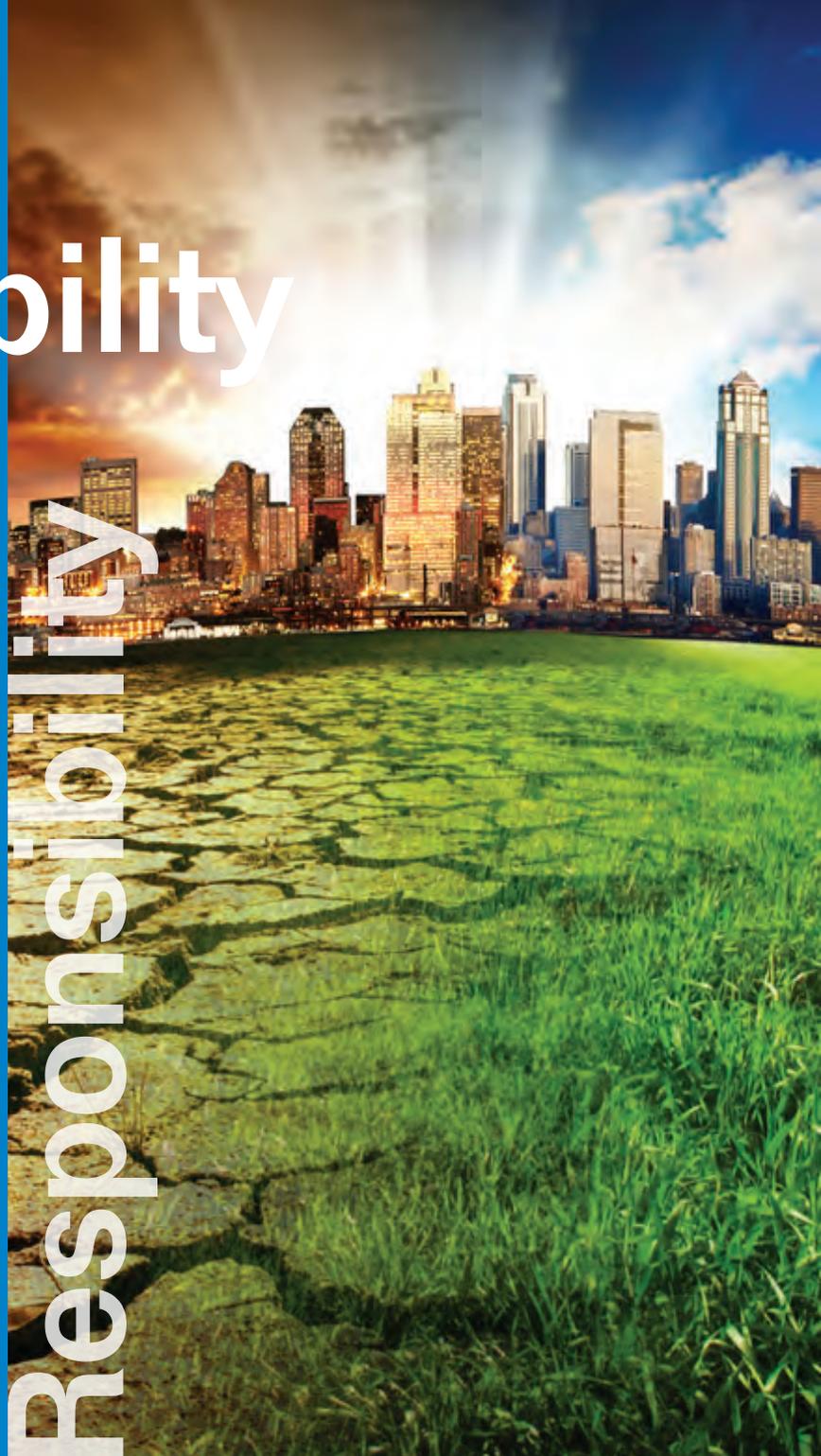
Avmor offers an extensive range of premium quality cleaning solutions, including **EcoPure**, **Biomor**, **Biomaxx Foam**, and **Quick Stuff Brands** – to name just a few. Being sustainable is a reflection of Avmor's philosophy and focus, ensuring that continual research maximizes our ability to create new and innovative sustainable solutions.

**Over 50 of Avmor's cleaning solutions are UL EcoLogo Certified.** (UL EcoLogo is a third party certification with product specific regulations that was founded by Environment Canada in 1988. To obtain certification, a product must undergo scientific testing at various stages of manufacturing and undergo audits to prove its compliance with precise performance standards.)

Avmor offers a diverse range of UL EcoLogo certified products comprised of 11 categories including:

- ✓ Hard Surface Cleaners
- ✓ Hand Cleaners – Industrial and Institutional
- ✓ Hard Floor Care Products
- ✓ Disinfectants
- ✓ Odour Control Additives – Alternative
- ✓ Cleaning and Degreasing Compounds
- ✓ Personal Care Products for Hand Soaps
- ✓ Drain and/or Grease Trap Additives – Biologically-Based
- ✓ Urinal Blocks

responsibility





# Clean for Health

Avmor's strengths encompass a commitment to health and community by ensuring safer cleaning solutions, proper training and education for a healthy clean.

- Avmor gives precedence to the role of education, on-site training, support and guidance for customers and users.
- Manufacturing safer cleaning solutions to ensure custodians' and public safety while eliminating harmful effects caused by harsh chemicals.
- Hosting "Green Cleaning Health" Forums involves Avmor in the community through education on sustainable products.

for you... & Future Generations

# Clean for the Environment

Health is fundamental and clean is Avmor's responsibility; let our innovative products ensure a healthier environment while adhering to and surpassing sustainable objectives in accordance with **ISO 14001:2004 standards**.

- Health and sanitation are a priority; sustainable strategies maximize efficiency.
- Avmor's responsibility to develop innovative technologies for optimal performance.
- The use of innovative cleaning products demonstrates that high performance does not have to compromise sustainability objectives.
- Selecting raw materials and developing formulations that do not have negative impacts on our environment.



# Protecting Health

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# Clean for Performance

Avmor has remained at the industry forefront, defining product performance standards and striving for the safest and most cost-effective cleaning solutions for professional use.

- **ISO 9001:2008 certification** attests to our dedication to quality, performance and commitment to enhance customer satisfaction.
- **On-site Quality Control and Quality Assurance Labs, Regulatory Affairs Department, and a Microbiology Lab with 5 chemists, 4 microbiologists and multiple technicians.**
- Avmor's outstanding facilities manufactures using **cGMP (current Good Manufacturing Practices) procedures**, which is a prerequisite for manufacturing hand soaps that include antiseptic claims for **DIN (Drug Identification Number) and NPN (Natural Product Number) approved products.**
- National coverage through qualified, **CIMS (Cleaning Industry Management Standard) Certified Sales Representatives**, to provide cleaning and maintenance solutions and training support to distributors and end users to ensure optimal performance and safety.

# Delivering Integrity

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# Training & Support

Avmor will help you achieve the highest level of clean and efficiency. Avmor's strength is in educating, training and providing customers with the necessary tools to make their jobs easier. Avmor will provide you with complimentary on-site audits and marketing support. What's more, Avmor can also help you measure the effectiveness of your cleaning procedures and the cleanliness of your facility.

## Avmor will provide:

- Seamless Roll-Out (new and existing) and Integration Planning.
- Proper cleaning procedures and the health benefits of maintaining a clean facility.
- Local on-site training by our Cleaning Industry Management Standard (CIMS), Cleaning Industry Training Support (CITS) and Leadership in Energy and Environmental Design Accredited Professional (LEED AP) certified experts.
- Customized training programs and wall charts in multiple languages.
- Ready-to-Use labels, Safety Data Sheet (SDS) booklets, Troubleshooting and Quality Control.
- Online training videos, white papers and testimonials.
- Business Interruption Planning.



# Knowledge Commitment

# Passion of our Team



Nationwide, CIMS (Cleaning Industry Management Standard) certified sales representatives provide Canada and other countries with over 250 years of industry knowledge. Avmor will provide you with expertise and support to ensure that our products will achieve their optimal performance. Avmor representatives are in every major Canadian city, providing cleaning and maintenance solutions to distributors and end users. Making sure distributors and end users are well educated about programs, procedures, and solutions allow us to guarantee a healthier, safer, and more sustainable environment.

Our Customer Care Department will ensure that our customers are 100% satisfied. We will take the time to answer any type of questions and concerns that you may have. At Avmor, we understand that we must deliver more than just products. We provide expertise, tools, and guidance to make your business run more efficiently. The Avmor team will provide you with the support that you need.

# Dedication Training



Education

Senior Living



Building Service Contractors



Property Managers

Foodservice

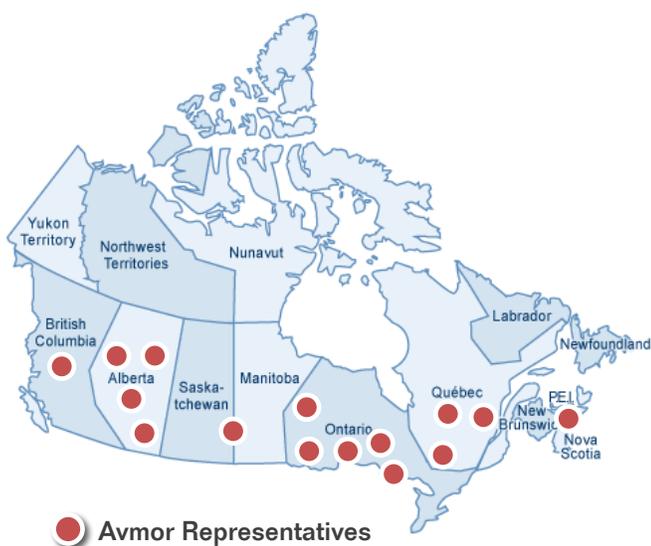


# Our Markets

By manufacturing innovative sustainable cleaning solutions, Avmor ensures that we supply you and your establishment with exceptional results and peace of mind. Quality testing throughout the manufacturing process ensures that Avmor's cleaning solutions adhere to strict standards that create a healthier environment with safer solutions.

From **Educational Facilities, Senior Living Facilities, Commercial Properties, Shopping Malls, Retail Stores, Industrial, Hospitality, Lodging, Foodservice Establishments, including Restaurants, Grocery Stores and Food Processing Plants**, Avmor ensures that our products cater to your facility's specific needs and standards while providing training and safety recommendations as well as free onsite evaluations. Avmor will also measure the cleanliness of your facility to ensure that you achieve your performance expectations and sustainability objectives. Contact Avmor to learn more!

# Focus



Experience

# Possibilities



[www.avmor.com](http://www.avmor.com)

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